

300 INDUSTRIAL DR RANDOM LAKE, WI 53075 920-994-2388



Dear Clay Banks Residents,

We're excited to share that great progress is being made on the Clay Banks fiber project, and we'd like to provide you with the first of our weekly updates.

We recognize we are slightly behind on sending the customer emails we previously committed to. The good news is that **more members of our team are now fully trained** on our system, enabling us to send mass updates directly from our CRM going forward.

Major Milestone Achieved

We're pleased to announce that the **network HUB is fully installed and functional**. This is a major accomplishment that sets the stage for what's next. Now, once fiber is pulled and a drop is placed at your home, we can **immediately begin customer activations**.

What's Happening Now

- We've recently experienced some delays with utility locating through **Digger's Hotline**, which has slowed our momentum. However, we've since **secured an additional locating partner** who will begin work shortly. This should **significantly reduce wait times** and allow us to proceed more efficiently.
- Our new Prime Contractor, Essentia Inc., has hired multiple drop crews, and we're pleased to confirm that Clay Banks will have a dedicated crew assigned exclusively to your area.
- Next week, we will be meeting with Essentia on Tuesday to finalize the schedule. A follow-up update will be sent immediately after that meeting with specific dates for when drop work will begin.
- Starting next week, you can expect phone calls from our team to:
 - o Schedule your drop installation
 - o Coordinate private utility locates on your property

Tracking & Communication Tools

We're also providing the **Town of Clay Banks with access to our project dashboard**, which will allow them to view drop progress in real time. Additionally, each weekly customer update will include a list of **roads scheduled for work the following week**, so you can stay fully informed.

Identification & Safety



300 INDUSTRIAL DR RANDOM LAKE, WI 53075 920-994-2388



As a reminder, all field team members will be wearing **yellow high-visibility Bertram Fiber shirts** for easy identification.

We sincerely appreciate your continued **patience**, **support**, **and partnership** during this buildout. With the HUB now in place and crews mobilizing, **momentum is building**—and the best is yet to come.

We're moving and grooving—Clay Banks fiber is on the way!

Warm regards, The Bertram Communications Team